

Xchange Advantages:

ACCESS WITHOUT LIMITS

A single, unified UI enables centralized access for all production assets and associated metadata in and out of the facility, with powerful search capabilities and real-time playback. Remote production teams can browse, search, edit, and organize content as easily as if they were sitting in the office.

WORLD-CLASS EASE OF USE

With the Xchange GUI, news and production operations can get started right away without any coding or complicated busy work. Users can add markers with descriptive comments and sub-clip video or live feeds to facilitate easy search and retrieval of relevant content.

FAMILIAR TOOLS DRIVE CREATIVE WORKFLOWS

Collaborators at any location gain easy access to content, projects, and the creative tools they're used to: Adobe® Creative Cloud, Apple® Final Cut ProX®, Davinci Resolve®. Plus, Xchange works with all major broadcast codecs and file formats.

AUTOMATED ARCHIVING

Users can archive and restore content to local and cloud-based archive solutions from any location and across multiple storage tiers.

AI-ENRICHED CONTENT

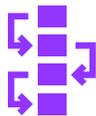
The Xchange Elastic Data Viewer offers a simple-to-use platform for analyzing and modifying video metadata alongside AI data sets. It's easy to enrich content with facial and object recognition, speech-to-text transcription, sentiment analysis, and more.



Xchange Distribution Highlights



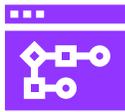
Easily locate edited content or live incoming feeds and push it directly to air or to onset video walls.



Schedule your programming for delivery with automated Master Control Playout.



Integrate with newsroom control systems, live CG/graphics providers, as well as leading I/O and video server solutions.



Organize your distribution process through simple presets that prepare your content into various file formats for delivery.



Leading accelerated file transfer solutions such as Aspera and FileCatalyst integrate with Primestream to enhance sharing of large assets and projects between global teams.



Support for VR/360 transmission workflow.



Seamlessly move content from production to distribution.

Supported Video Codecs	Wrapper Type
Uncompressed	MOV & MXF OP1a
Apple ProRes 422 HQ	MOV & MXF OP1a
Apple ProRes 422	MOV & MXF OP1a
Apple ProRes LT	MOV & MXF OP1a
Apple ProRes Proxy	MOV & MXF OP1a
XDCAM HD422 (50 Mb/s CB)	MOV & MXF OP1a
XDCAM EX (35 Mb/s VBR)	MOV & MXF OP1a
AVC-Intra 50M	MOV & MXF OP1a
AVC-Intra 100M	MOV & MXF OP1a
AVC-Intra 200M	MOV & MXF OP1a
DV/DVCPro	MOV & MXF OP1a
DVCPro 50	MOV & MXF OP1a
DVCPro HD	MOV & MXF OP1a
H.264	MOV & MP4
IMX/D10 30 Mb	MOV & MXF OP1a
IMX/D10 40 Mb	MOV & MXF OP1a
IMX/D10 50 Mb	MOV & MXF OP1a
(X)AVC Intra 2K/UHD/4K	MOV & MXF OP1a
HEVC Intra & Long GOP	MXF OP1a & MP4
DNxHD/HR	MOV & MXF OP1a
SONY XAVC Long GOP HD	MOV & MXF OP1a
SONY XAVC Long GOP 4K	MOV & MXF OP1a

Supported Creative Tools	
Black Magic	Davinci Resolve
Autodesk	Smoke - Flame - Maya
Avid	ProTools - Media Composer
Apple	Final Cut Pro X
Adobe	Adobe Creative Suite



Primestream is a leading provider of asset management, automation software, and workflow orchestration solutions for media and production operations that are scalable and highly configurable across markets, platforms, and infrastructures to ensure long-term flexibility and value. With a long history in media creation workflows, Primestream combines best-in-class technology with proven reliability to help optimize media creativity for enterprise, digital media, sports, and broadcast operations worldwide. Primestream products leverage deep expertise and insight into market trends and customer requirements to connect content creation, collaboration, asset management, production, and delivery together in an optimal workflow.

The Primestream software suite has been field-proven in a wide range of production facilities for many of the world's leading broadcasters and corporations, such as Vice Media Group, Microsoft Production Studios, Cisco TV, NFL Networks, NFL Films, StreamTeam, AT&T Sports, SunTV, Disney, New World Symphony, Verizon Media Group, Fortune Magazine, Time USA, Business Insider, USC Annenberg School for Communication and Journalism, MTG Sweden, Goldman Sachs, and many more.
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Learn more:

Primestream solutions offer unparalleled flexibility and proven reliability for end-to-end media workflows. We're ready to show you how Xchange can make asset management fast and simple to accelerate media workflows spanning any geography.

Contact us today to schedule a demo!

Primestream.com/contact

More information on Primestream solutions:

Primestream.com or on   