



Profit Generating Platform

If you are a TV broadcaster, Radio station, Influencer, Newspaper, Cable operator, you need to create your own platform to distribute, engage and monetize your content.



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150+ Ways

Content (Distribution x Engagement) = Monetization



Build your own platform

Success formula

$$C(D \times E) = M^{\text{TM}}$$

Content (Distribution x Engagement) = Monetization

150+ Ways

Award winning digital platform



Ready to get started?



Streann Media. 7791 NW 46 Street. Suite 324. Miami FL 33166

📞 1-866-70-ON-AIR (66-247) streann.com • info@streann.com

Smart-OTT™

Build your own branded content apps, distribute your content everywhere, iOS, Android, ROKU, AppleTV, Smart TV, Alexa, Car Play. Engage users with powerful market first technology and monetize with several business model options. Smart-OTT comes in different sizes & prices.

Deliver your LIVE and VOD content any time on any device.



alexa

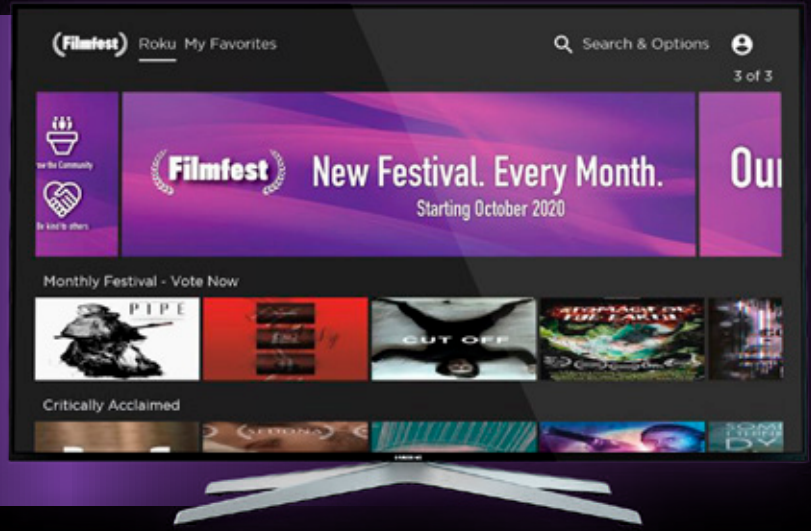
CarPlay







ROKU









Inside Ad™

Digital Ads

Live Stream

Connect your programmatic ads or even better, **embrace the power** of local ads where your control CPM pricing and keep all the benefits of digital advertisement. Revolutionary. Patent pending.

x10 Digital ads revenue. 100% real impressions. No more skip-ads with a proprietary disruptive ad technology.



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Inside-Corner™

Get over **95%** viewability rates
& **85%** completion rate

Monetize your website in a non-intrusive way and
get more revenue.



Inside-Live™

Remote broadcast was expensive!
Now you can go live from anywhere from the same content app.

Live streaming drives engagement, with Inside-Live your reporters can easily go Live directly from the App for news-gathering and live content contribution.

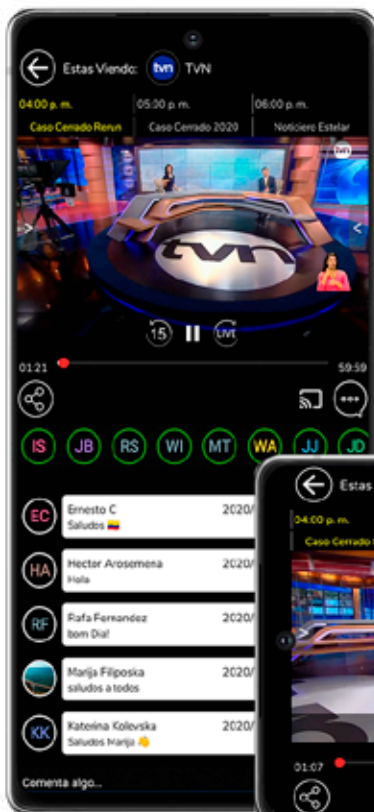
Reporter go Live from anywhere, anytime.



Inside-Chat™

Inside-Chat allows content providers to create more engagement with their users. Make your viewers interact with you in real-time.

Empowering real-time engagement.
Simply watch and chat.



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Build Business Models

SVOD - AVOD - TVOD - PPV - Freemium

Crate different business models.

Find free, premium, subscription, ppv and more content within your platform and categorize all your content according to your needs.



Inside-Cast™

Broadcast your “live” streams to multiple destinations at the same time like: Facebook-Live, Twitter/Periscope, Instagram Live, Youtube Live, Web, RTMP and Apps. Be discovered by thousands of new people and invite them to download your own digital platform.

Stream to many destinations from one single platform.

Integrated with



Portable Uplink Solutions





Inside-Clip™

From Prime-Time to My-Time. Recording live streaming has never been easier, 100% cloud DVR. Produce more content, publish to mobile & social media, explore new monetization opportunities.

Offers the option to create and schedule single, recycled and permanent audio/video files and podcasts.

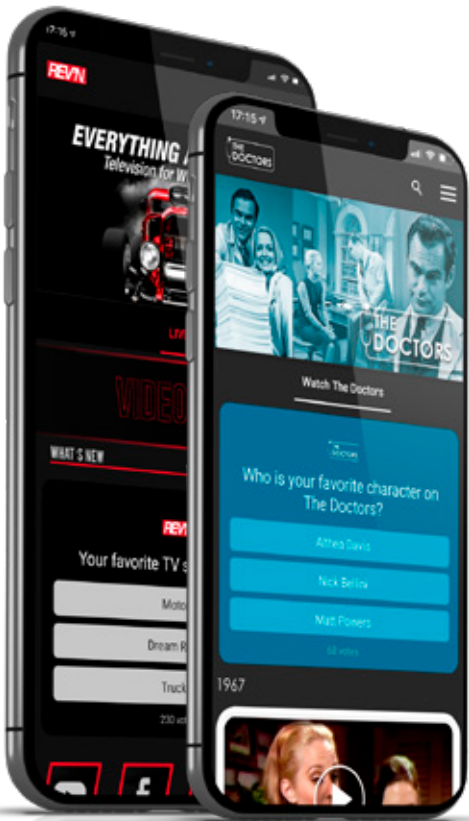
Inside-Analytics™

Real time metrics about your content. Understanding your audience content behavior and your marketing ad campaigns data has never been easier.

With machine Learning analytics the sky's the limit.

Integration partner





Inside-Polls™

Get to know your digital audience, ask them questions on specific topics, programs, games, etc. Write your own polls and get user data knowledge, yes knowledge is power.

Let the users vote in real time with just one click.

Inside-News™

Your own news, RSS or Google News directly into your content mobile Apps, managed in one location, read globally.

Bring news to your multi screen platform in just one click.



Inside-Stories™

What if you can make money by creating stories? Putting a face to the brand with Selfie Marketing, a person becomes a trustworthy advocate for your business. Real testimonials, real people, new business model.

Create influencer marketing campaigns with built-in monetary reward system. Anyone can be an influencer.



Inside-EPG

Don't miss any program with our real-time programming guide.

Here you will find all the information about the programming of your channel. Find your favorite programs for any date and time from your app.





Inside Message™

Everyone with a phone will get your message. Send messages sponsored by your brand. Schedule Push Notification for the entire week.

Create push notifications with Deep Link. NEW schedule push notification. Send, Click and Open Video.

Inside-Users™

Own your own digital audience database. Know more about your followers and keep them engaged, direct contact.

You own the DATA you own the BUSINESS!

With Inside-Users you will know your audience, age, gender, location and other demographics data.

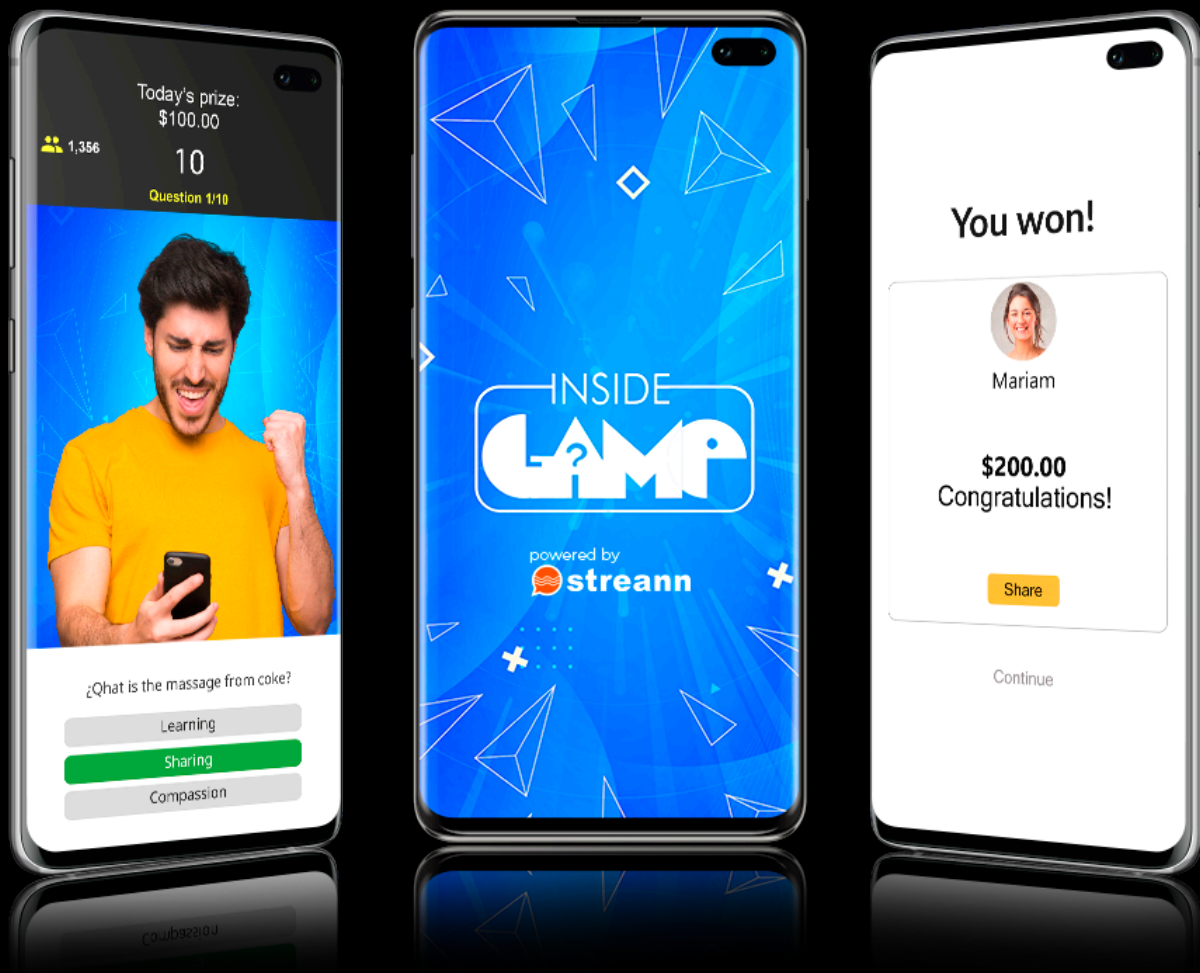


Inside-Game™

Transform your talents, radio hosts or personalities into game show hosts.

Now you can gamify the content experience and create Trivia game on your App. Simply create the questions, schedule a time for the game and Play. Your users will play the ultimate trivia experience, built by YOU!

Mobile Streaming Trivia Games & Cash Rewards





Powerful features

Discover more powerful features to create new content experiences:

- **Your own recommendation engine**
- **Analyze Search History**
- **Like & Dislike data**



Download



Like



Add to list



Dislike

Inside Playlist™

Create your own playlist from VOD and/or Live content.

Unique technology in the market // Market first technology.

Wow your users with a 24/7 linear channel.



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Inside-Marketplace™

Streamn has created a white label **digital marketplace**, where brands and advertisers can, **in less than 5 minutes** buy advertisement on your programs. **This is how you sell in DIGITAL!**



Your clients or brand will have the opportunity to show your business, your products or services.

Through stripe you can make the payment safely and reliably.

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Integrated with:



What customers are saying about **Working with Streamann**



The Challenge

Rádio JBFM and Radio Cidade are two of the most popular Radio Stations in Brazil, **with over 200 Million impressions per year.**

The media company, leader in Rio de Janeiro, was looking for cutting edge technology to **improve end-user experience via mobile Apps and new forms of monetization.** They had tried different solutions, but none of them worked until they implemented **Streamann.**

Results

JBFM and Radio Cidade were able to reach larger audiences globally, **expanding the footprint of the radio station** and adding thousands of new users.

Thanks to **Inside-Ad and its non-invasive video advertising system**, viewability rate **increased up to 95%** for brands.

And with **Inside-Chat**, JBFM and Radio Cidade had been able to create innovative campaigns, **increase engagement by 300%** and double the number of app downloads.

95% Increase in Viewability rates

85% Increase in Conversion rates

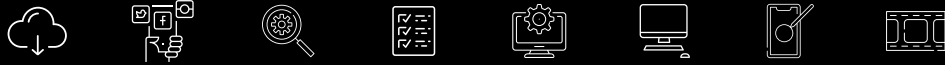
200% Return with **Inside Ad**

300% More interactivity

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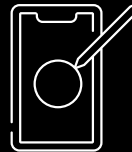
Empowering brand services

We create the best strategies to increase the power of your brand



Boost User Acquisition

Get more app downloads with targeted campaigns.



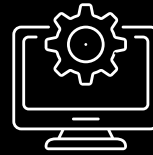
App Design

We design your app based on the content and style you have.



Custom Digital Services

We customize the services that fit your service model within the app.



New Web Design

We design your website based on the content and style you have.



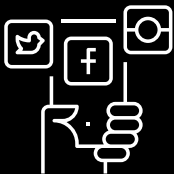
Total Content Management

A team dedicated to the management of your content.



Media Kit

We design the presentation based on content and services you have in the app.



Social Media Content

We design the punctual strategy for your social networks, program and create the ideal graphic for your brand.



Media Kit Video

We design a different way to show your content to the customer.



Game changing experiences

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