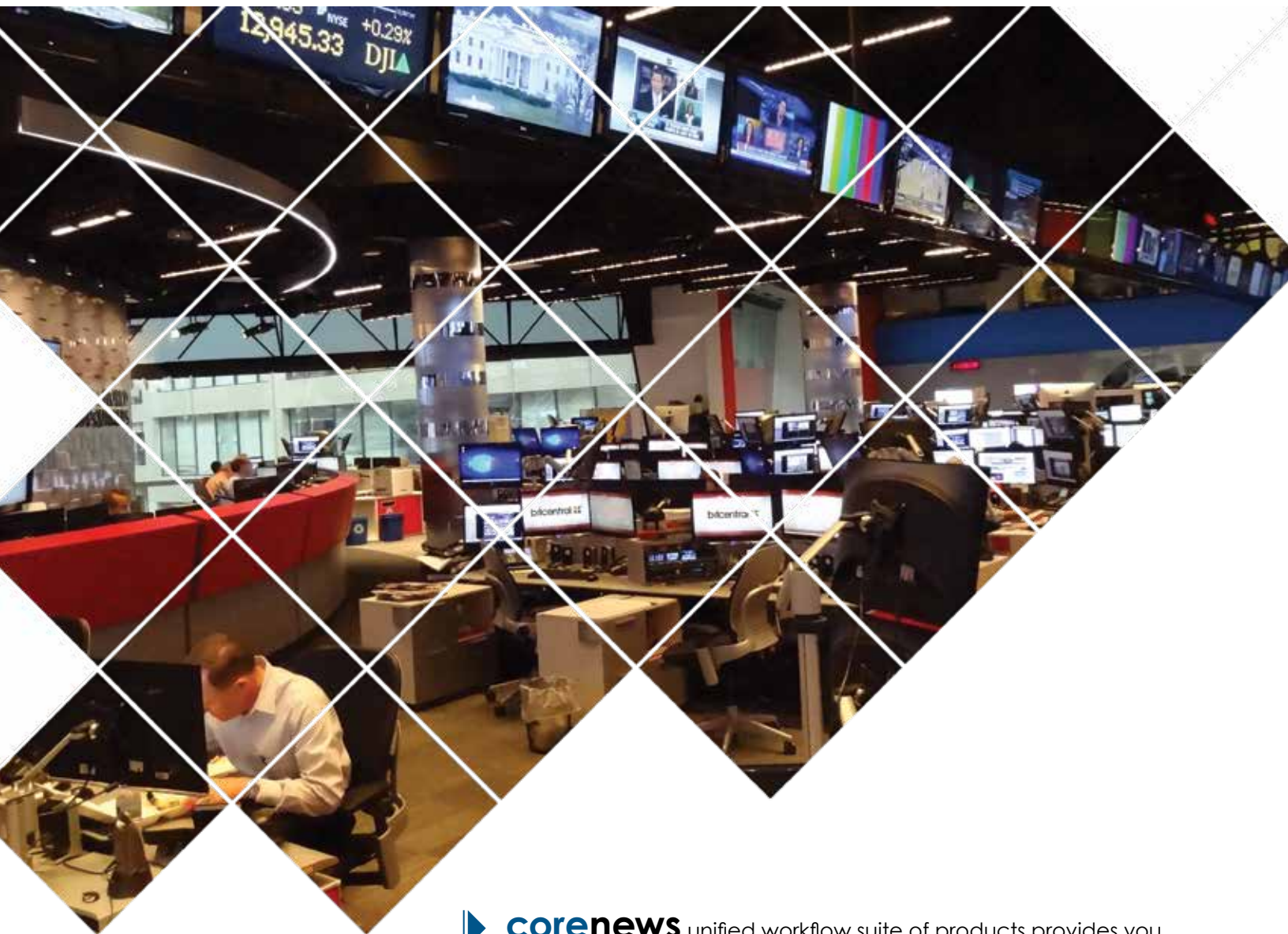


corenews™

Reliable. Flexible. Efficient.



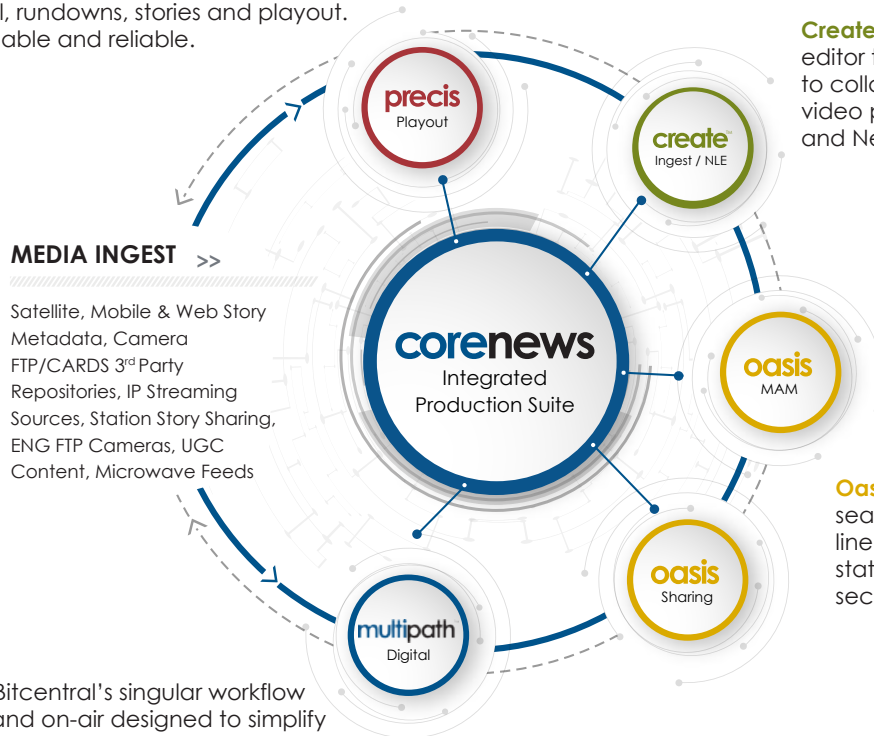
► **corenews** unified workflow suite of products provides you with the features you want, at the highest efficiency, with rock solid reliability and world class support. All integrating seamlessly to maximize the value of media workflows.

Core News is the leading live news production system for broadcasters globally with a proven U.S. leading market share. This scalable and modular system allows for stations of all sizes to unify their story production processes, while sharing content across station groups with simple drag and drop story sharing.

INTEGRATED PRODUCTION SUITE

Precis is equipped with NRCS integrated Active Panel, rundowns, stories and playout. Flexible, scalable and reliable.

Create is a browser-based proxy editor that gives anyone the ability to collaborate, log, edit and publish video projects to OTT, Social Media and Newsroom NRCS MOS integrated.



MEDIA INGEST >>

Satellite, Mobile & Web Story Metadata, Camera FTP/CARDS 3rd Party Repositories, IP Streaming Sources, Station Story Sharing, ENG FTP Cameras, UGC Content, Microwave Feeds

Oasis, field-centric "story-first" tools gives a seamless integration and access of near line and deep archived content within the station or reporters in the field, using a secure and managed file transfer system.

MultiPath, Bitcentral's singular workflow for digital and on-air designed to simplify the multi-point distribution process, targeting OVP's, CMS and Social Media accounts simultaneously.

Currently in use at over 255 U.S. TV stations - Core News enables a "story-first" workflow that starts in the field and transitions into station production and versioning within a unified environment that offers the following key features:

Searching, Production and Distribution in One Platform

Core News enables unified search capabilities in an environment built for distribution to multiple simultaneous platforms including live and digital platforms including, OVP, OTT, web, mobile and social media.

Unified Workspace

Core News includes Ingest, Create, Publish and Asset Management tools set along the top menu with pull-down menus that offer addition content creation tools and options for quick and easy access.

Proxy Editing, Playout and Ingest

Core News provides immediate access to the video as it pours in. Proxies of footage can be edited and playout can begin while ingest is still in progress.

oasis®

Oasis is a collaborative workflow solution for news production and archiving. Oasis enables field-centric “story-first” tools allowing users to contribute from laptops, tablets and mobile devices using a secure, and managed file transfer system.

The complete Oasis asset management system is securely shared across all authorized users including those in the field, with an efficient interface for uploading and downloading content to aid in their remote story production.

Integrated story repositories such as CNN™ are tied directly into Oasis. The archive integration provides users with the ability to migrate content from the station's archive system into Core News. Unified access to near line and deep archived content maximizes the value of existing media to the newsroom and to reporters in the field.

precis®

Precis is an NRCS connected playout solution with an integrated Active Panel user interface. Rundowns, stories and playout functions are easily monitored. Integrations with a diverse set of 3rd party vendors such as Avid™, Grass Valley™, Ross™, Sony™, Panasonic™, JVC™, Adobe™, Apple™ are supported. Plugins for popular NLE's such as Premiere Pro™, Edius™, Final Cut Pro™ 7 & X efficiently standardize sequence conforming. Users can attach stories to an NRCS from the field or within the newsroom.

- Media Encoders for video capture and live instant replay
- Active Panel for NRCS access to all MAM stories across the whole station group
- NRCS Integrations for ENPS, Avid™, (iNews & Media Central), Ross™ (Inception) and Octopus

create™

Create is a browser-based proxy editor that gives anyone the ability to log, edit, collaborate and publish video projects to OTT, social media and NRCS systems using a MOS-enabled integration. Users can save time with instant access to growing live feeds and non-live files from wherever they are. Immediate versioning of projects is possible from source camera files as soon as assets arrive. Timecode based logging of both live and file-based sources is possible directly from the timeline.

A unified user interface allows for closed caption editing and digital OVP publishing with a sidecar timed-text file and story metadata. Develop breaking news stories in minutes.

Create has been developed for broadcasters, corporations, educators, sports, military, house of worship or any organization that needs to collaborate on video projects.

multipath™ Produce Once Publish Anywhere Anytime Solution



As an extension of Oasis, **MultiPath** brings everything together in one module that provides a full view of the complete media publishing process. Once a publishing event has been created, a structured and intuitive interface guides the user in selecting and managing multiple publishing output events (Target OVP's, CMS and social media accounts), all while providing a complete and secure approval process with a built-in audit trail.

News Production teams can now create and securely distribute content across website, apps, social media and syndication simultaneously, from anywhere at any time with the highest efficiency and rock-solid reliability.

Key Features:

- Implement a digital-first workflow – publish directly from the station or from the field
- Increase speed to distribution with tools that bring the publishing process directly to the content creators
- Schedule events to automatically publish and/or delete
- Enhance visibility with up-to-date analytics for trending stories
- Tailor content for each platform in a singular digital publishing space
- Gauge user responsiveness with critical analytical features
- Keep content fresh with up-to-the-minute editorial feedback
- Monetize syndicated assets with transaction logs
- Review video assets with built-in close captioning viewing
- Select representative thumbnails from the provided video or from a local file directory
- Implement a formal approval process with notifications of pending approvals to users
- Delete mass or individual items manually or remotely