Octopus

News Production System

Web TV **E-Sports** **TV News** **Radio** **Sports**

Introducing

Octopus 11

Because we want to create the perfect combination of power and beauty in your newsroom, we have streamlined the look and feel of our system to help you produce faster and flawlessly.

Our classic quick newsgathering, collaborative scripting, integrated workflows, and diverse publishing are powered by a new user interface that is easy to use and tailored to your needs.

Octopus 11 is compatible with:

VIZRT	bitcentral efficient media workflows	EVS	GV
SONY	VSN INNOVATION & MEDIA SOLUTIONS	AVECO	[VENTUZ]
autoscript a clearer picture	CHYRONHEGO	SCISYS	traco

Adobe • Arvato Systems Autocue • Avid • Axel Technology • Beehive Systems • Broadstream • Cinegy ClassX Comcon • Compix • Coremedia • CueScript • Cueword • Cinegy • EditShare • eMAM • ENCO Erizos Etere Evertz • FAB • Hi Tech Systems • HMS • Imagine Communications • IMC Technologies Isoft • Jutel Masstech • Masterplay • Netia • NewsMaker Systems • NewTek • Pebble Beach Systems Pixel Power • Portaprompt • Primestream • Pro-Active • Rohde & Schwarz • Ross Video Screen Systems • Sienna • Signum Bildtechnik • SI Media • SQUID • Tedial • TeleScript • ToolsOnAir

Octopus

"Our team thought of everything. We have examined every pixel to create the smoothest experience for customers. Edges are softer across the system, graphics are sharper, and personalization is pushed to the next level."
Gabriel Janko, COO & Sales Director

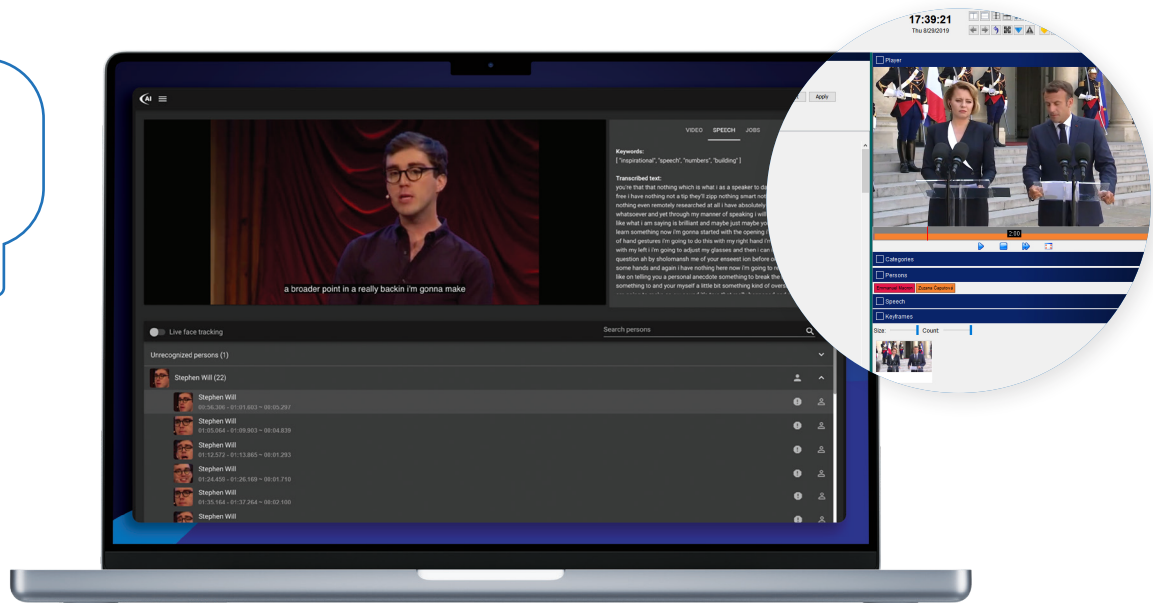**Customizable**

Social Media Publishing

Dark Mode

Easy-to-Use

AI-enhanced Octopus

Octopus 11 integration with AI offers advanced video analysis capabilities to identify faces and objects even before the user has had a chance to watch the video.

Octopus Journalist app

It assists journalists when working outside the studio. Using the app, they may access remotely everything that they may otherwise access on-premises, including wires, rundowns, and planning items. Importantly, users can edit existing rundowns, scripts or create new stories on the go using only their mobile phones.

Highlights

Quick newsgathering

Centralize newsfeeds to help you keep track of different sources in a single news aggregator. Monitor fresh content without having to check it manually.

- Support for RSS, email and news agencies
- Monitor social media in real time
- Enhanced search capabilities

Octopus Journalist App

Create stories on the go. Using the app, journalists may access remotely everything that they may otherwise access on-premises, including wires, rundowns, and planning items.

- Access your planning and assignments
- Create stories on the go
- Built-in prompter mode

Advanced planning & collaboration

Push collaboration to the next level using Octopus. Work on a script while a co-worker updates visuals for a story, and other organizes all production cues. Also, plan, send comments, and set deadlines for stories.

- Story centric workflow
- Collaborative script
- Multisite workflow

Third-party integrations

Octopus 11 integrates with 60+ partner technologies. This ensures unique workflows and a quick and cost-effective transition to our newsroom system.

- Plugin-less workflows with MAM and graphic systems
- AI-driven workflows

Linear and digital publishing

Octopus powers both linear publishing and content distribution in digital platforms including social media and content management systems.

- Multiplatform delivery of content
- Facebook, Twitter, and YouTube
- Deliver content in WordPress, Joomla, CoreMedia, Frankly

Easy-to-Use

Octopus 11 intuitive UI allows even easier navigation. All across the system edges are softer, graphics are sharper, and spaces are thought-through.

- More user-friendly
- Simple to learn for users that are unfamiliar with NRCS
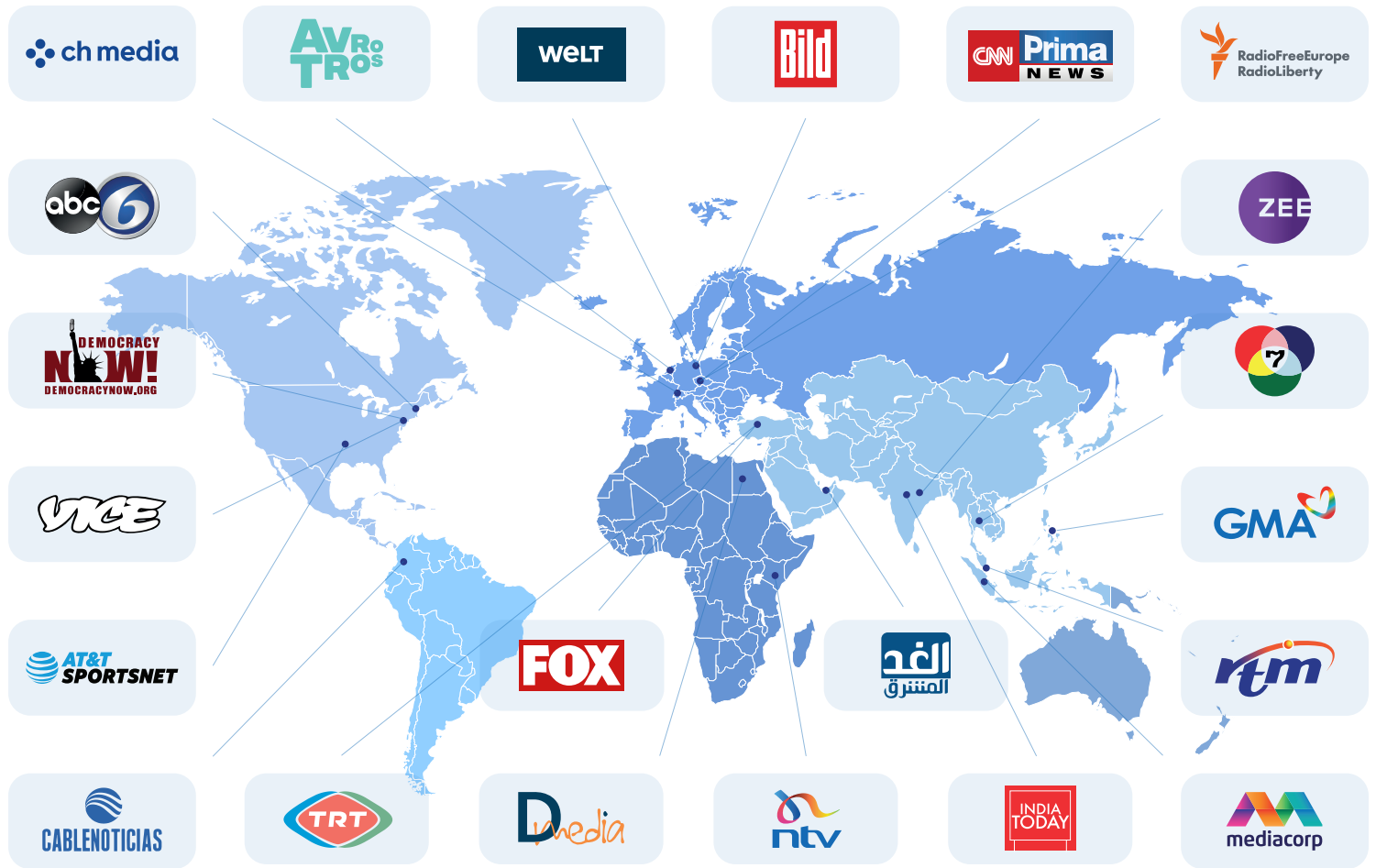
Customizable

Octopus 11 provides for more personalization in many sections of the system and remembers the changes regardless of where you launch it from.

Dark mode

Octopus UI is now available in a dark palette. It is not just trendy but is also ideal for teams working in dark spaces such as PCR rooms.

Customers

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