

# accedo:elevate

## Elevate your streaming experience with future-proofed OTT applications



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Bespoke OTT apps made simple



## Fast-track your OTT journey

Multi-platform distribution is proving to be a gigantic challenge for media companies and broadcasters. With households now using more than four different devices to access streaming services, according to Parks Associates, they not only need to build OTT apps for many more platforms. Maintenance costs are also skyrocketing to keep pace with OS updates and viewer demands. Accedo Elevate has been designed to help companies quickly launch a bespoke OTT service across multiple platforms.

Accedo Elevate helps companies quickly launch a bespoke OTT service across multiple platforms. It combines the fast time-to-market of ready-made OTT apps with the advantages of Accedo's premium video services. The solution implements a modular architecture that is simple to integrate, customize, and extend as desired. By implementing it, companies can reduce the complexities of device fragmentation and OEM certifications while accelerating the launch of custom-built OTT apps.



# What makes Accedo Elevate special?

## Accedo's expertise

The solution condenses Accedo's 15+ years of experience helping the world's leading video businesses with their OTT requirements, technical limitations, QA needs, and certifications.

## IP ownership

The code is yours to grow and evolve your OTT service with total freedom. Either Accedo does it for you, or your in-house team takes the lead.

## Full customization

You can easily change the design, add custom features, and integrate with back-end components as your business needs change. Accedo Elevate's modular architecture is entirely customizable.

## Reduced TCO

Launch fully functional apps for CTV (LG, Samsung, and Android TV), mobile (iOS and Android), and other devices (FireTV and Apple TV) at a fraction of the cost of usual bespoke development cost.

# We are specialized in helping companies like you

Some of the most prominent players in the media and entertainment industry trust Accedo solutions to reach every viewer.



NBCUniversal

sky

SHOWTIME

STARZ

TenTime

globoplay

RTL

Bandplay

5

itv

# OTT apps for today and tomorrow

Many solutions available in the market enable media companies and broadcasters to launch OTT applications fast.

Few allow them to evolve on their terms and within their brand identity.

Don't put limits to your OTT, and get in touch! We would love to have a chat.

## accedo

Accedo is a global video solutions provider delivering premium video experiences. We offer a combination of products and services to support customers at every stage of the video business journey, from strategy and design, to delivery and post-launch optimization. Accedo has over 600 employees in 17 offices across the world.

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